



## REBIRTH OF A LEGEND

Nestled in picturesque Dixville, New Hampshire, the Balsams Grand Resort is an iconic grand hotel which fell to disrepair and closed in fall 2011. Soon after, two residents from nearby Colebrook bought and rescued the property from its uncertain future. Renowned resort developer Les Otten joined the team, and has been leading a lengthy permitting process to transform the property into a four season international destination resort. Montagne has provided strategic communications and media relations that have promoted the Balsams' new vision, managed media coverage around permitting, and created a favorable environment which has helped The Balsams secure reservation deposits on \$25 million worth of resort real estate. Montagne has also managed all media relations and logistical support for Dixville's 2012 and 2016 world-famous midnight voting, coordinating with hundreds of national and global media outlets.